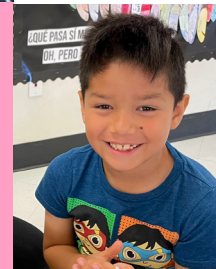


Annual Report

2023



**Sunday
Friends**
Foundation

sundayfriends.org



our executive director

Dear Friends,

Six months ago, I walked into Sunday Friends as your new Executive Director, a tangle of excitement and nervous energy. We weren't facing the easiest of times, and I'll admit, a whisper of worry crept in. But then, I witnessed something remarkable. This community, YOU, held each other close, rising with a strength and resilience that left me awestruck.

Looking back, my heart swells with pride at what we've achieved together in just six months. This annual report isn't just a list of accomplishments; it's a testament to the power of unity. Every milestone, every victory, was fueled by the collective spirit of this incredible community. Together, we painted a brighter future, stroke by determined stroke.

But remember, as Frank Sinatra crooned, the "best is yet to come." **We have mountains to climb, dreams to chase, and a community to nurture.** So let's continue hand in hand, hearts filled with the magic of hope. Because with YOU by my side, I know anything is possible.

In gratitude and partnership,

Tatiana



our vision

By helping families to break the cycle of poverty across generations and achieve health equity, Sunday Friends can help create a more just and equitable society for all.

our mission

Sunday Friends helps families break the intergenerational cycle of poverty and achieve health equity by activating their internal power and providing resources through a supportive community across multiple generations.



our five core values



Dignity

We affirm the inherent self-worth of every individual and embrace the responsibility to create access to opportunities to live a healthy life, regardless of their race, ethnicity, gender, sexual orientation, socioeconomic status, or other factors.



Caring

We practice kindness, caring, and mutual respect to foster trust and build healthy relationships.



Solidarity

We believe in the beauty of camaraderie and the strength that comes from “standing with” all we help in support of community.



Collectiveness

We believe that our ability to work together with all those we help as partners contributes to our mutual success.



Agency

We believe that positive power can be unleashed when people are given the tools to advocate for their future.



our key agency highlights

We launched our **1st Annual Healthy Happy Holidays** event series with over 3,000 people in attendance across five events: Costume Shop, Trunk-or-Treat, Share-the-Table, Toy Shop, and Winter Holiday Fair.

2023 also marked our **most successful annual campaign** in the last five years! Thanks to our supporters who rose up to help us in our hour of need.

We raised \$383,000 in capacity building grants that will lay the foundation to lift families out of poverty. Our funders included Destination Home, Santa Clara County Office of County Executive, Valley Medical Foundation, and the Winograd-Hutner Family Fund.



our impact

10,874 duplicated children, youth, adults, and seniors through our community day programming.

“Sunday Friends is a unique place, because no other organization listens to our needs and allows us to use our voice to advocate for our needs and guide changes in the program.”

106,683 pounds of food & 16,958 basic needs items were provided to families, and \$110,000 raised in Tiendita de Apoyo merchandise.

“Thanks to the basic necessities and food that we earn through Sunday Friends, I am able to, instead, spend on other items we need in the household. I am also able to save a little and have money available in case the need arises.”

\$19,000 in scholarships was provided to 16 young adults.

“My family is on limited income, but Sunday Friends’ support helps ensure my continued attendance in college.”

5640 individuals participated in 145 live workshops and classes.

“This year, my favorite classes have been the yoga classes! I’ve always been interested in yoga, but I’ve been unable to find a Spanish-speaking instructor. Now, having participated with Sunday Friends, I feel more comfortable finding instructional videos online and practicing on my own.”

helping families thrive in 2023

EVENT passes to

Gilroy Gardens
for 200 participants
at \$70 (\$14K value)

Holiday Lights
for 100 participants
at \$30 (\$3K value)

SJ Giants Game
for 550 participants
at \$11 (\$6K value)

\$30,000

in Christmas Gifts
at the Holiday Event

\$3,000 in Gift Cards

\$19,000

FOR 16 SCHOLARSHIPS

\$110,000

in basic needs supplies
in Tiendita de Apoyo merchandise

200 Backpacks
at \$50 per student at a value of

\$10,000

were distributed for
Back-to-School

205 Members

received
donated **Bicycles**

valued
at **\$20,000**



our board of directors

Board Officers

Ashley Papagno

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Senior Product Owner,
Taulia

Crystal Thompson

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Executive Director,
Foster City Chamber of Commerce

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Silicon Valley



our donors and supporters

We cannot express our gratitude enough for your belief in our mission and your willingness to invest in making a difference. Thanks to you, we were able to continue to help lift families out of poverty.

Corporations and Groups:

Adobe Inc

Almaden Super Lions Club

Anthem Blue Cross

Apple Inc.

Avenues Silicon Valley Robotics Team

Berliner Cohen LLP

Breathe California

C & O Painting, Inc.

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San Jose Giants

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our donors and supporters

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Cardenas Markets Foundation
Cisco Foundation
Destination Home
Enterprise Holdings Foundation
Los Altos Community Foundation
Luther Burbank Corporation
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Peaceful World Foundation
The Health Trust
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Valley Medical Foundation
Santa Clara County
City Council Members:
Arjun Batra
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\$10K+ Donors:

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Neepa Shah & Vijay Talati
Bonnie Sutphin
Carol & Terry Winograd
Michele Wyman

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Patty Chi
Jean English
Sandra Fairon & Bruce Leak
Molly & Dan Lokteff
Portia Neal
Kalpana & Guru Parulkar
Neha & Manesh Patel
Paola Sanmiguel

Omissions

Please send an email to contact@sundayfriends.org with correction and accept our apologies for inadvertent omissions.



our donors and supporters

\$1K-4999 Donors:

Barbara P. Alhouse
Janis & Jeff Baron
Willie Brown
Marilyn Bryson
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Kaiann & Matthew Drance
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Marlise Ricci

\$1K-4999 Donors: (cont'd.)

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Vivianne & Barton Smith
Joan & Michael Stauffer
Joel I. Velasquez
Tyler Williams
Carol L. Wilser
Theodore Wong
MeiPu Yang



our program participation

98 Families Served or **453** Individuals per event.

196 Families Served or **906** Individuals per month.

174 Families Served or **297** Individuals through classes.

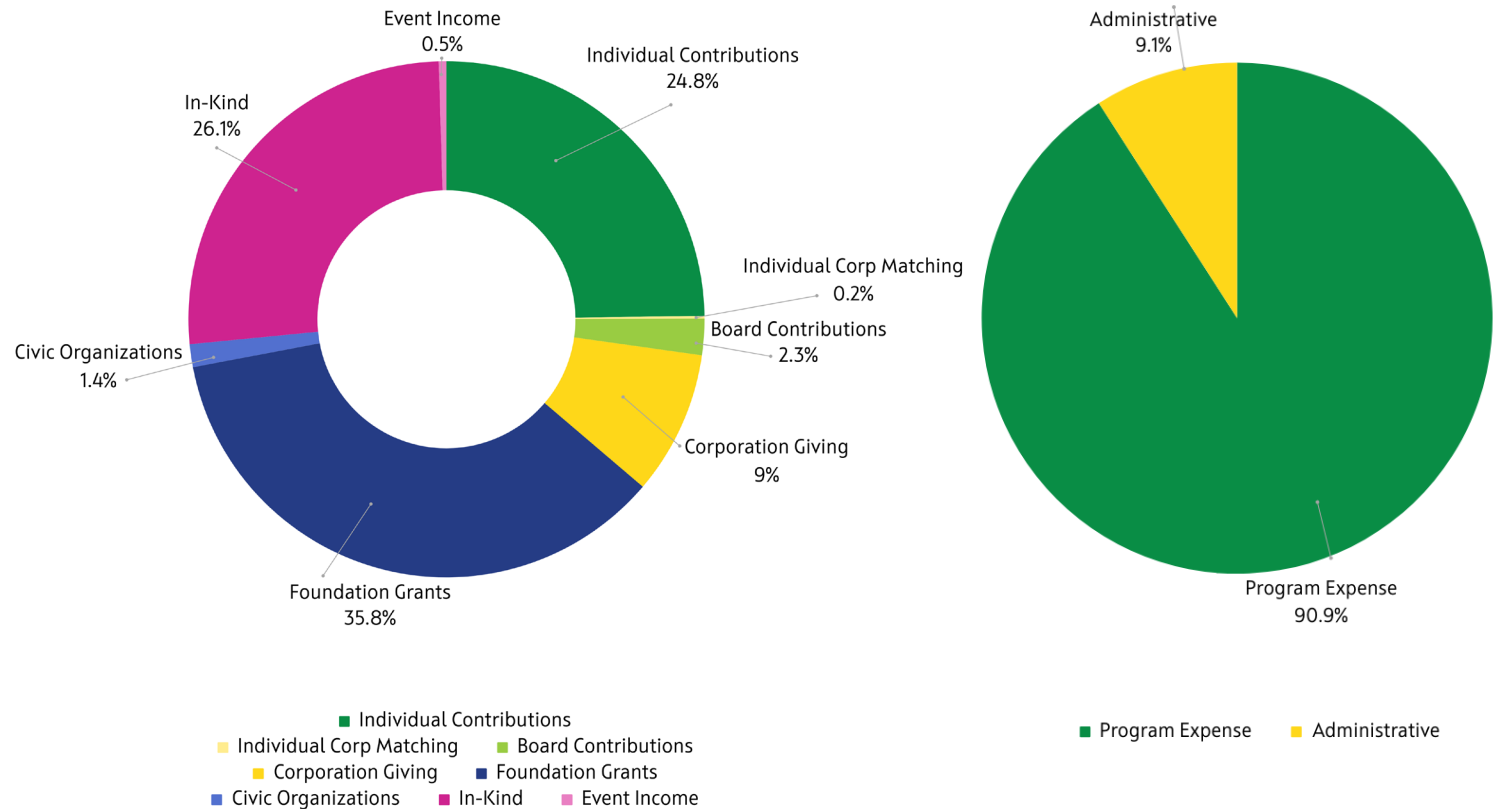
Each Family received **56** basic necessities & **350** pounds of food.

55 Volunteers per event or a total of **874** Volunteers per year

our 2023 financials

Financial Report

In 2023 we had annual expenditures of \$773,824 and income of \$884,755. We ended our year in a healthier financial position than the previous year. We are feeling optimistic at the momentum we have created and believe our new strategic initiatives will support our future growth.





Sunday Friends Staff

Tatiana Colón Rivera, MPA
Executive Director

Diana Nguyen
Sr. Program Manager

Andy Garcia-Romo
Community Engagement Manager



Sunday Friends is a registered 501(c)3 Non-profit Organization
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